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Booker T. Washington High School Seniors Take Charge of Real-World Budgeting at Members First Credit Union's Financial Fitness Fair

Pensacola, FL, April 3, 2024 - Members First Credit Union of Florida is proud to announce its inaugural Financial Fitness Fair, hosted at Booker T. Washington High School. In collaboration with the BTWHS Senior Executive Board, Members First will engage over 350 high school seniors in an interactive, reality-based challenge focused on financial literacy, coinciding with National Financial Literacy Month in April. The Fair will take place on Tuesday, April 9, 2024.

During the event, seniors will be provided with fictitious careers, family profiles, and monthly incomes, tasked with navigating various life choices. Facilitated by Members First team members, students will make decisions on essential expense categories like transportation, housing, food, childcare, and entertainment. Additionally, they will have the opportunity to seek guidance from Members First employees on topics such as saving, investing, credit building, loans, and understanding risks like identity theft and fraud.

Michele Williams, President and CEO of Members First, expressed the credit union's commitment to fostering financial well-being across all age groups. "Members First is dedicated to equipping individuals with the tools for financial success. The Financial Fitness Fair provides an engaging platform to instill crucial financial habits in teenagers, setting them on a path toward lifelong prosperity. We are thrilled about the positive impact this event will have on students and look forward to expanding it annually."

Susan Kelley, a teacher at Washington High School and Senior Executive Board advisor, emphasized the fair's significance in preparing students for post-high school life. "The fair offers students hands-on experience in making critical life decisions and managing their finances. We are grateful to Members First for their ongoing contributions to our community and their commitment to empowering students and families with financial literacy."

Members First aims to broaden the reach of its Financial Fitness Fair, extending the initiative to other high schools within its membership area, encompassing Escambia and Santa Rosa counties. Plans include making the fair an annual fixture to further enhance financial education among youth.

About Members First Credit Union of Florida:

Members First Credit Union of Florida is a member-owned, not-for-profit financial institution committed to providing members with the tools and resources to achieve financial success. With a focus on community engagement and financial education, Members First serves individuals and families across Escambia, Santa Rosa, and Okaloosa counties. For more information, visit www.membersfirstfl.org.